

DIGITAL-ONLY EXHIBITORS

Showcase your brand and products even if you can not attend physically

The digital extension of this year 's EUROPEAN ROTORS edition will allow you to have a digital-only presence at our EUROPEAN ROTORS show platform before, during and after the show to get in contact with your target group.

Active online research and preparation

- Before the show for catching visitor 's interests
- During the live show to be present in a digital way

Passively stay up to date all year round

- A smart software provides visitors an individualised user interface based on their interests
- The more posts from the exhibitors, the more visibility they have
- Full monitoring of the visitor journey (interests, contact dates, interactions, etc.)

Nov 16 – 18, 2021

EUROPEAN ROTORS
Personal meeting during
the event

EUROPEAN ROTORS show platform

- An attention catching platform before the show to inform our visitors precisely about our exhibitors and their field of expertise.
- A great addition to our live event which allows you to interact with attendees even if you can not attend the show physically.
- Reach out even to visitors who could not attend the show through your digital presence.

EUROPEAN ROTORS 365

- The year-round platform allows you to keep your customers always up to date, even months after the show has happened.
- Hereby a full monitoring of the visitor information is included (interests, contact information, interactions, etc.).



BE PRESENT IN A DIGITAL WAY WITH DIFFERENT MEDIA PACKAGES

Digital-only exhibitors (excluding interactive hall plan & printed show guide)

Small Media Package:	EUROPEAN ROTORS show platform Attractive exhibitor profile including logo Credits for 2 posts Detailed statistics incl. lead list of visitors loading your contact details Marketing material for the show to invite your contacts	600 €
Standard Media Package:	Everything from the small package + EUROPEAN ROTORS 365 Automatic publication of posts from the show Distribution of posts in the newsletter to visitors Posts and exhibitor profile remain online after the show	900 €
Premium Media Package:	Everything from the standard package + Credits for 2 additional posts on show platform Production and posting of one additional Digital Series (up to 15 minutes)	2,400 €
Price per post:	Credit for further posts before the event	200 €

Increase your visibility on EUROPEAN ROTORS 365

365-regular:

Your content every 2 months
Research, content consulting and monitoring for 6 suitable posts per year on EUROPEAN ROTORS 365

1,300 €

365-monthly:

Your content every month or presenting partner EUROPEAN ROTORS 365
Research, content consulting and monitoring for 12 suitable posts per year on EUROPEAN ROTORS 365

2,500 €

365-customised content:

Content production for EUROPEAN ROTORS 365
Production of 4 posts based on telephone interview for EUROPEAN ROTORS 365

2,000 €