

HYBRID EVENT

Digital event platforms in addition to the physical show

The digital extension of this year 's EUROPEAN ROTORS edition will additionally attract attention and allow attendees to participate and interact with exhibitors – even if travel restrictions are extended.

Active online research and preparation

- Before the show for catching visitor 's interests
- During the show as an addition to the live event

Passively stay up to date all year round

- A smart software provides visitors an individualised user interface based on their interests
- The more posts from the exhibitors, the more visibility they have
- Full monitoring of the visitor journey (interests, contact dates, interactions, etc.)

Nov 16 – 18, 2021

EUROPEAN ROTORS
Personal meeting during
the event

EUROPEAN ROTORS show platform

- An attention catching platform before the show to inform our visitors precisely about our exhibitors and their field of expertise.
- A great addition to our live event which allows you to interact even with those visitors, who could not attend the show.

EUROPEAN ROTORS 365

- The year-round platform allows you to keep your customers from the show always up to date, even months after the show has happened.
- Hereby a full monitoring of the visitor information is included (interests, contact information, interactions, etc.).



ENHANCE YOUR VISIBILITY WITH DIFFERENT MEDIA PACKAGES

<p>Small Media Package:</p>	<p>EUROPEAN ROTORS show platform Attractive exhibitor profile including logo Credits for 2 posts Presence in the hall plan Detailed statistics incl. lead list of visitors loading your contact details Company profile in the printed show guide Marketing material for the show to invite your contacts</p>	<p>included in your mandatory media entry fee (300 €)</p>
<p>Standard Media Package:</p>	<p>Everything from the small package + EUROPEAN ROTORS 365 Automatic publication of posts from the show Distribution of posts in the newsletter to visitors Posts and exhibitor profile remain online after the show</p>	<p>Media entry fee + 200 €</p>
<p>Premium Media Package:</p>	<p>Everything from the standard package + Credits for 2 additional posts on show platform Production and posting of one additional Digital Series (up to 15 minutes)</p>	<p>Media entry fee + 1,000 €</p>
<p>Price per post:</p>	<p>Credit for further posts before the event</p>	<p>200 €</p>

Increase your visibility on EUROPEAN ROTORS 365

365-regular:

Your content every 2 months
Research, content consulting and monitoring for 6 suitable posts per year on EUROPEAN ROTORS 365

1,300 €

365-monthly:

Your content every month or presenting partner EUROPEAN ROTORS 365
Research, content consulting and monitoring for 12 suitable posts per year on EUROPEAN ROTORS 365

2,500 €

365-customised content:

Content production for EUROPEAN ROTORS 365
Production of 4 posts based on telephone interview for EUROPEAN ROTORS 365

2,000 €